



FS297 Portfolio I - Web Design & Interactive Media

Instructor: Sharon Kaitner, M.Ed. ©copyright 2011

Week 4 Demonstrate ability to make a presentation of work.

Focus: Resume review with CSA; please have a digital copy of resume available for corrections.

Lecture: Review by Faculty of portfolio to date and Business cards and resume and demo cover letter on stationery. Marketing statements due week 6 is discussed.

Lab: Continue work on portfolio. Finalize work on Business Cards and Stationery.

Homework: Collect all potential portfolio pieces and organize. Begin thinking of your marketing statements. Examples of [past WDIM graduates marketing statements](#).

Favorite Past Portfolios:

- [Scarlet Muse](#) - Lisa Martinskis
- [Allard Creative](#) - Matthew Allard
- [MGC Digital Designs](#) - Marcello Cadillo
- [Nickd.info](#) - Nicholas Dykzeul
- [UnfinishedDream.com](#) - Dana Sheikholeslami